

STREET LEVEL DIGITAL BULLETINS | FULL-MOTION & STATIC | SITES: WOW001 - WOW016

SPECIFICATIONS:

Physical Sign Sizes:

WOW001 - WOW008 - 48' wide x 14' Tall
 WOW009 - WOW016 - 60' wide x 19' tall

Pixel Dimensions: 1692w x 468h

- (Title Safe Area: 1532w x 428h)

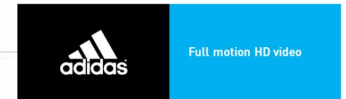
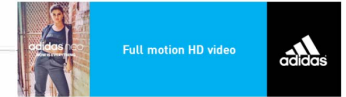
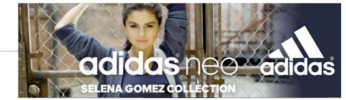
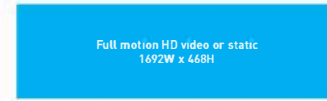
Static Format: JPEG OR PNG, 72dpi

Full Motion Format: MP4 (H.264)

- Spot Length: :15, :30 or :60 seconds



LAYOUT EXAMPLES



I-405 FREEWAYDIGITAL BULLETINS

STATIC ONLY

SITES: WOW101N, WOW102S, WOW103N, WOW104S

SPECIFICATIONS:

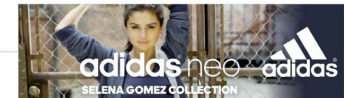
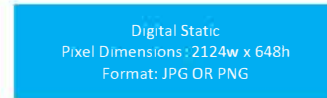
Physical Sign Size: 60' wide x 19' Tall

Pixel Dimensions: 2124w x 648h

Static Format: JPEG or PNG, 72dpi



LAYOUT EXAMPLES



WOW019 - STATIC ONLY (Full Motion Pending)

FILE DELIVERY INSTRUCTIONS

CONTACT INFORMATION

SPECIFICATIONS:

Physical Sign Size: 33' x 14'

Pixel Dimensions: 582w x 1200h

Static Format: JPEG or PNG, 72 dpi



FTP Site: 039cae0.netsolhost.com/htdocs/wow
 username: wowmedianet
 password: w0wm3d1a!
 - Recommended FTP Software: FileZilla (free)
 - We also accepts files via Dropbox, Google Drive etc...

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